

ZORYNA TOKARIEVA

Marital status: Single, no children

Date of birth: 20th December 1988

Nationality: Ukrainian

Personal qualities and skills:

I'm determined, responsible, sociable, and attentive person who is inclined to think analytically; able to state my points clearly and structurally; possess skills of generalization and systematization of vast bodies of information. I know what scientific and scholastic work is. Possess experience of organization and conduct of lectures, seminars, and practical trainings. I'm the author of over 20 scientific writings and currently preparing to research my Ph.D. thesis on the history of philosophy devoted to Theophan Prokopovich's learning concept analysis.

Education:

20.06.2019 - defended her PhD thesis in philosophy.

01.11.2012-31.10.2015 –full-timegraduate student of the department of the history of philosophy of Ukraine, Grygory Skovoroda Philosophy Institute, the National Academy of Sciences of Ukraine, specialty 09.00.05 – the history of philosophy. Preparation of dissertation, writing of scientific articles for professional native and foreign editions, participation in all-Ukrainian and international conferences, seminars, rounds tables. More than 20 printed works.

2006–2012– Taras Shevchenko Kyiv National University, Philosophical faculty, the Master's diploma (with distinction)

Main achievements:

2020 - development and implementation of the course "Reputation Management" for students of the MBA program at the Business School "International Institute of Business". <https://iib.com.ua/en/onas/prepodavately/item/5717-tokareva-zorina/5717-tokareva-zorina.html>

2018 - developing and conducting a series of trainings "Fundraising or how to find resources to implement their own ideas" for young people 18-35 years. Trainer of physical culture and rehabilitation fees for visually impaired people. <https://www.facebook.com/photo.php?fbid=1033959140075977&set=pcb.1033965506742007&type=3&theater>

2018 - development and preparation of the course "Scientific experiment: learning to think like researchers" for the School of Thinking and Communication "PRAXIS". <https://praxisschool.com.ua/courses/naukovyj-eksperyment-vchymosya-myslyty-yak-doslidnyky/>

2-11.02.2017 – development and conduct of a series of trainings named “Civil initiatives: potential opportunities or real challenges?” for youth of 18-35 years old. Coach of sports and rehabilitation gatherings for people with sight deficiencies.

2016 – cofounder and director of civil organization “Mystetsky Prostir”. In 2016 in collaboration with “Suchasny Poglyad” created and started implementation of art-therapy project for kids with disabilities and their contemporaries. In particular, for blind and partially blind kids, kids with mental disabilities and diseases of locomotion apparatus. The method of art-therapy was developed on the basis of works of artist Sergey Ponochenyuk and their three-dimensional copies. This method is unique and was implemented in Ukraine for the first time.

2016 – co-organizer of project named “My Ukraine” that is a series of books for blind and partially blind children. Author of book “Revolution of Dignity – the Sich in XXI century”.

<http://news.liga.net/news/society/14166898-press-tsentr-literatura-dlya-nezryachikh-i-slabovidyashchikh-detey.htm>

Work experience:

2021 - until now - a lecturer at the Department of Management at the Kyiv National Economic University named after Vadym Hetman.

2018 – 2022 - Head of curricula and projects at the International Business Institute Business School. Responsibilities: coordination of interaction between students and teachers and the management of the business school, control over the organization and provision of the educational process, information support of students during training, preparation of information materials and visual content for the site and social networks.

2013-2018 – director of marketing department in Sanpol Company Group. Informational accompaniment of the company's activity: writing of articles in printed mass-media, preparation of news for TV and radio, visual advertisement, Internet campaigns, web-site promotion, content and web-site management, promotion of pages in social networks. Organization and conduction of professional seminars, rounds tables and presentations. Work with mass-media representatives, preparation of press-releases, texts of speeches and event programs.

2013-present– development and methodological grounds of innovational method of art-therapy, preparation and publication of methodological materials, development of studies according to nosology of participants of each group. Teaching of parents and teachers of the foundations of the art-therapy with the purpose of gradual implementation of art-therapy studies on continuing basis in all regions of Ukraine. Conduction of master-classes and interactive studies of art-therapy for kids with functional deficiencies in collaboration with civil organization “Suchasny Poglyad”, Shevchenko National Museum and civil organization “Bachyty Sercem”.

2009-June 2013 – the National Research and Training Institute, senior laboratory assistant, personal assistant of the director of department. Work with documentation, preparation of administrative and scientific reports, communication with partners and customers, organization of meetings and information support of scientific department activity, preparation and conduction of meetings, seminars, conferences, participation in research and training work, writing of scientific articles. Participation in development and implementation of remote course of Ukrainian studies, development and testing of tasks of evaluation of the level of discipline mastering. Methodical and organizational provision of working group functioning, selection of focus group and processing of test results.

August – October 2012 – the head of a social consultation room of people's deputy of Ukraine Oleksander Tretyakov.

Functions: Organizational management, coordination of work of different structures during campaign, meetings with electors, monitoring of public sentiments and requirements of the electorate, work with administrative establishments and officials, writing of deputy's speeches, official correspondence with local authorities.

Additional education:

2020 - Distance course "Corporate Social Responsibility" - CSR Development Center.

2020 - Distance course "Reputation management online" - University of Karyn, Australia.

2017 – remote course “Digital Communications in Global Space”.

2016 – training “Media-patriots Schools” “What is Propaganda?: Principles of Information War”.

2016 – four-day practical training on development, conduct and analysis of group studies directed to motivation, conscious attitude to one's business and forming of successful situation.

2016 – two-day practical training on fundraising according to the British Council system.

2016 – remote course “Communicational Tools for Building-up Image”.

2016 – All-Ukrainian girls' camp “Oriyana-2016”. Successful completion of courses: first medical aid, survival, orienting, masking, combat tactics, shooting.

2009 – remote course “Ukrainian studies” in Ukrainian Studies Scientific and Research Institute.

2016 – educator of younger children in Ukrainian scout organization “Plast”.